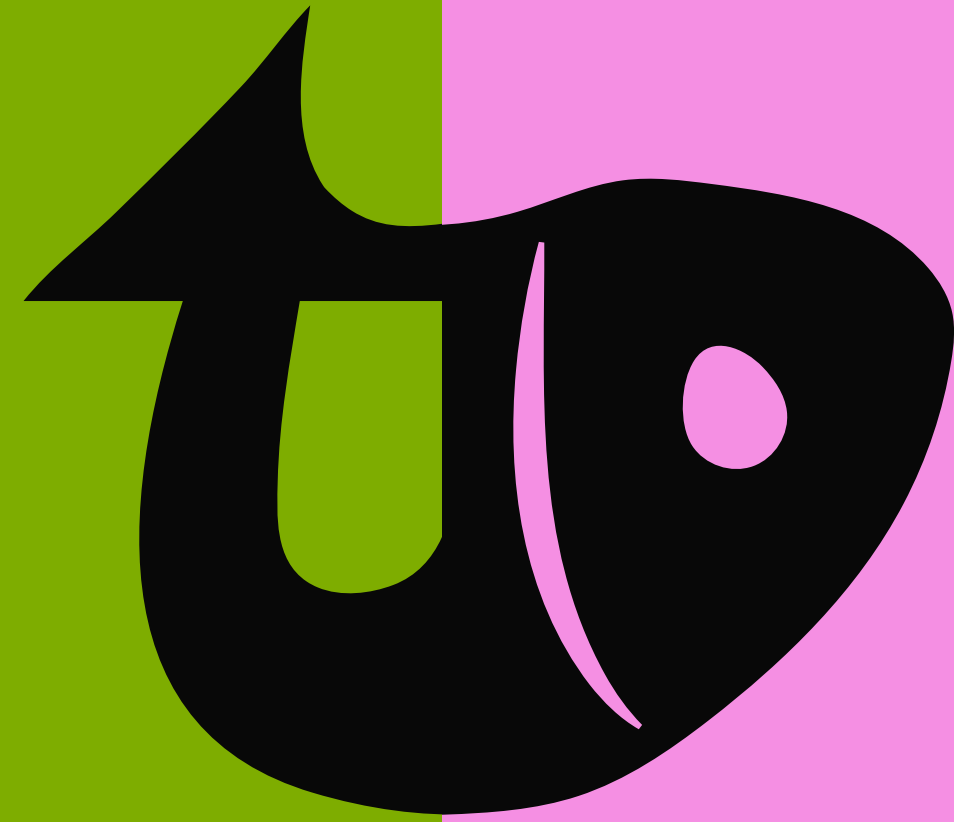




tracyDo

Designer
Dreamer

**part-time
designer**

full-time
dreamer

I am Tracy

I'm a Pisces with two fishes swimming in different directions.

I like creating, and I'm always dreaming about something. Like a fish, I tend to go with the flow of the sea, so I'm pretty chill about life.

I find happiness in the things I do. And if something doesn't make me happy? I'll still do it - just doing and crying at the same time.

But somehow, things always work out.



HOW I IDENTIFIED “ME”



Tracy Do

a T with a D

or t and d

I want it
playful

it should be bold
for easily printing
and future application

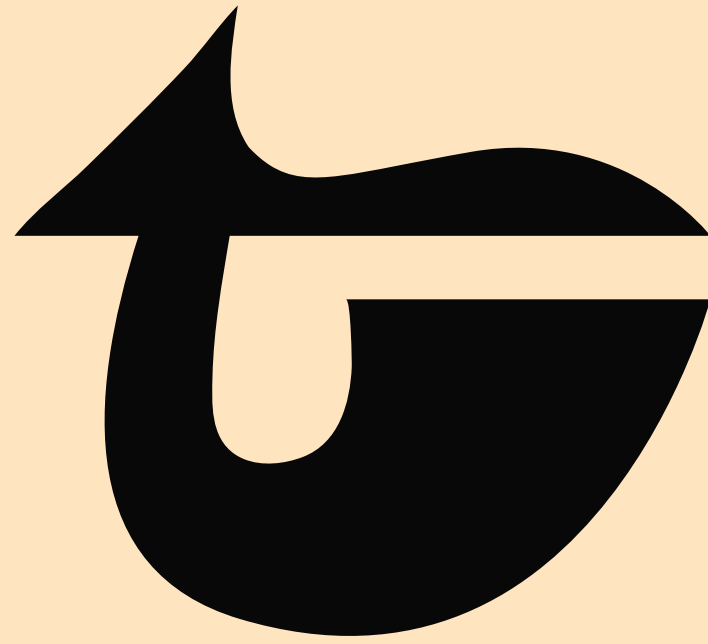
TD - make me think
about TD bank

I like twinkle star

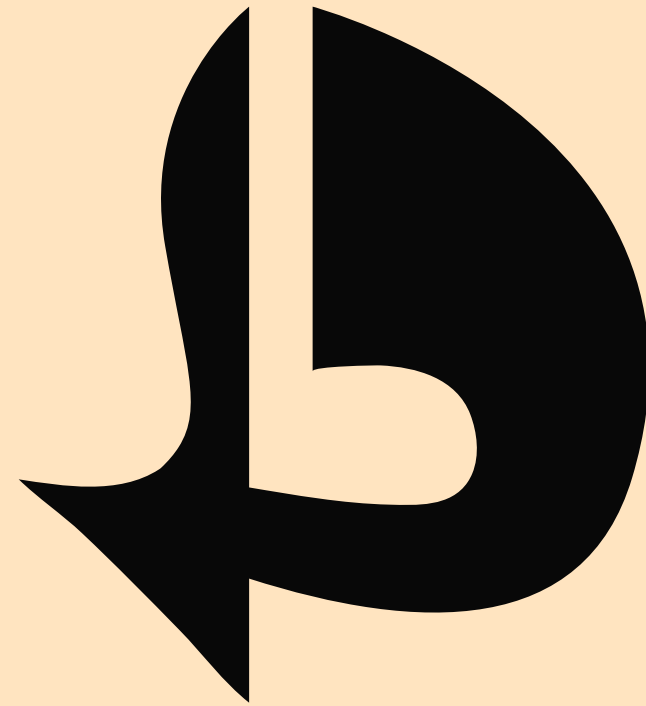
I like whimsical
style recently

how to make
it special

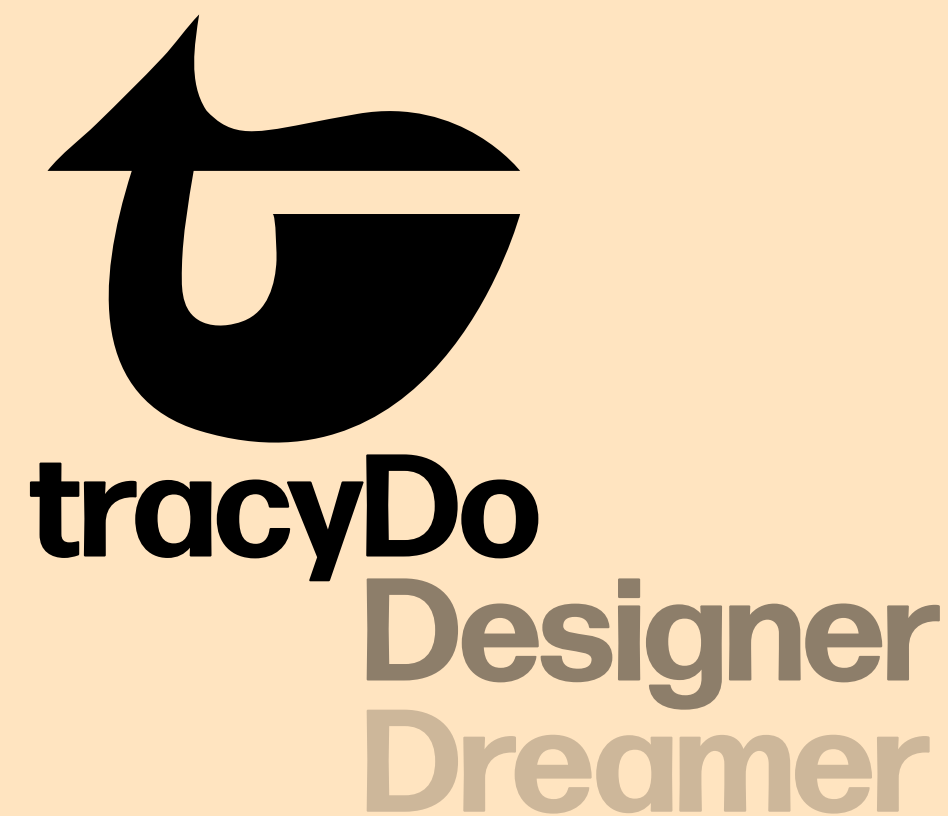
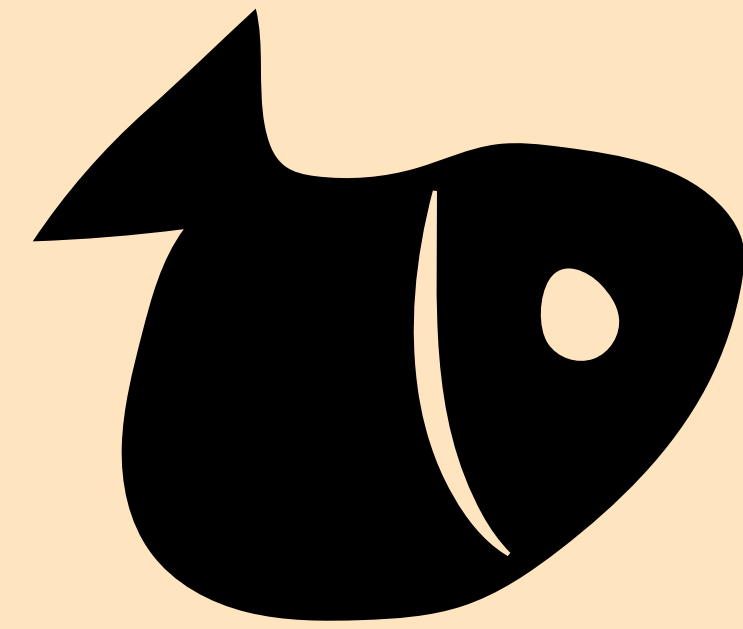
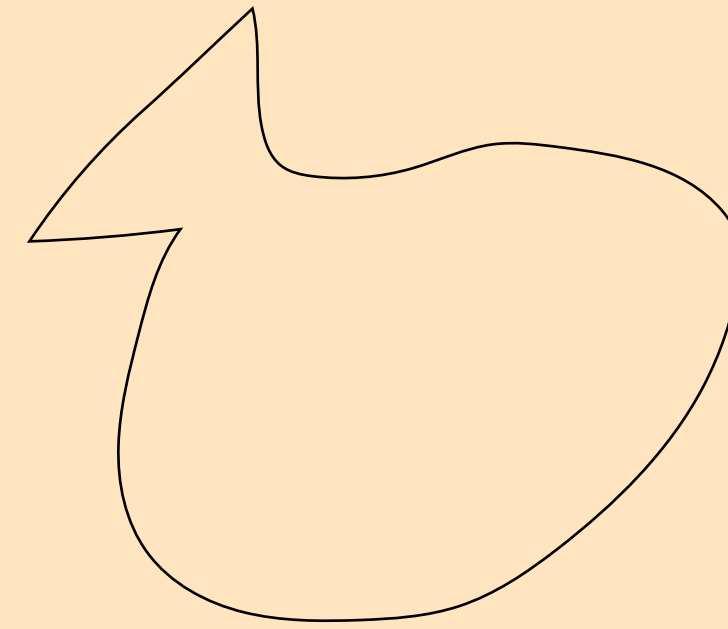
THE LOGO



t



D



The logo combines my initials and takes the shape of a fish - my zodiac sign, Pisces. It also represents who I am: someone who goes with the flow, follows her curiosity, and is always dreaming.

part-time designer - full-time dreamer

part-time designer - full-time dreamer



part-time
designer
full-time
dreamer



**part-time
designer**

full-time
dreamer



part-time
designer
full-time
dreamer

**part-time
designer
full-time
dreamer**



BRAND COLOR PALLETE

designer

HEX

#7ead00

HEX

#000000

in nighttime

dreamer

HEX

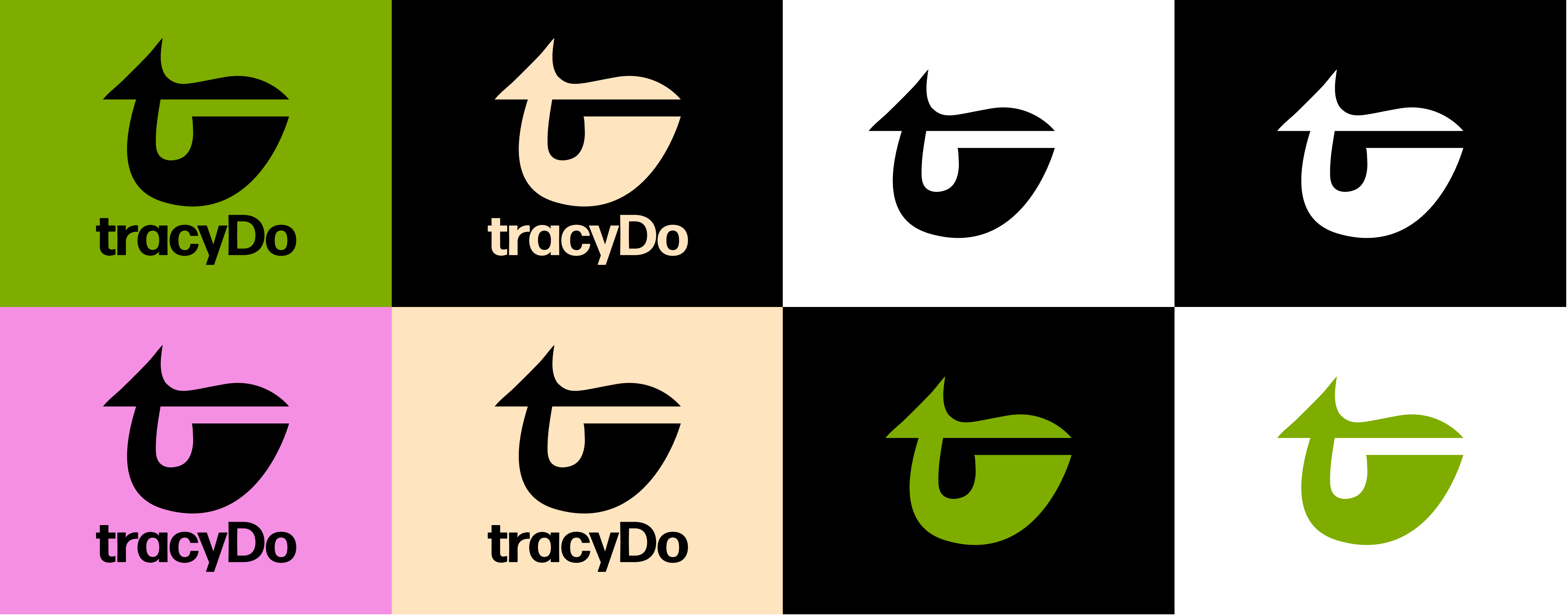
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HEX

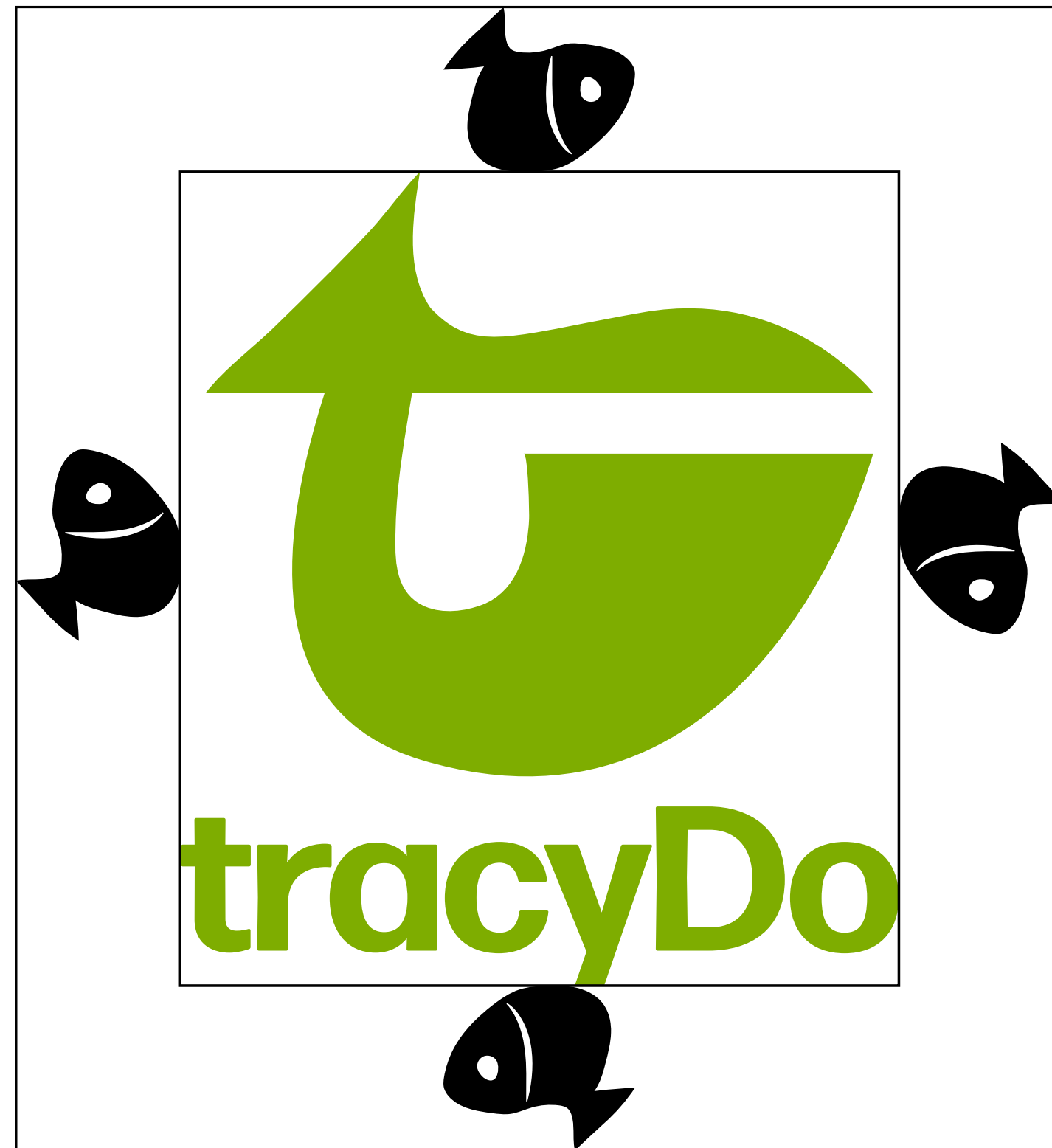
#ffe4c0

in daytime

LOGO VARIATION



SAFETY ZONE



MINIMUM SIZE

1,5 in



BUSINESS CARD



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qhtragn.com



part-time
designer
full-time
dreamer



part-time
designer
full-time
dreamer



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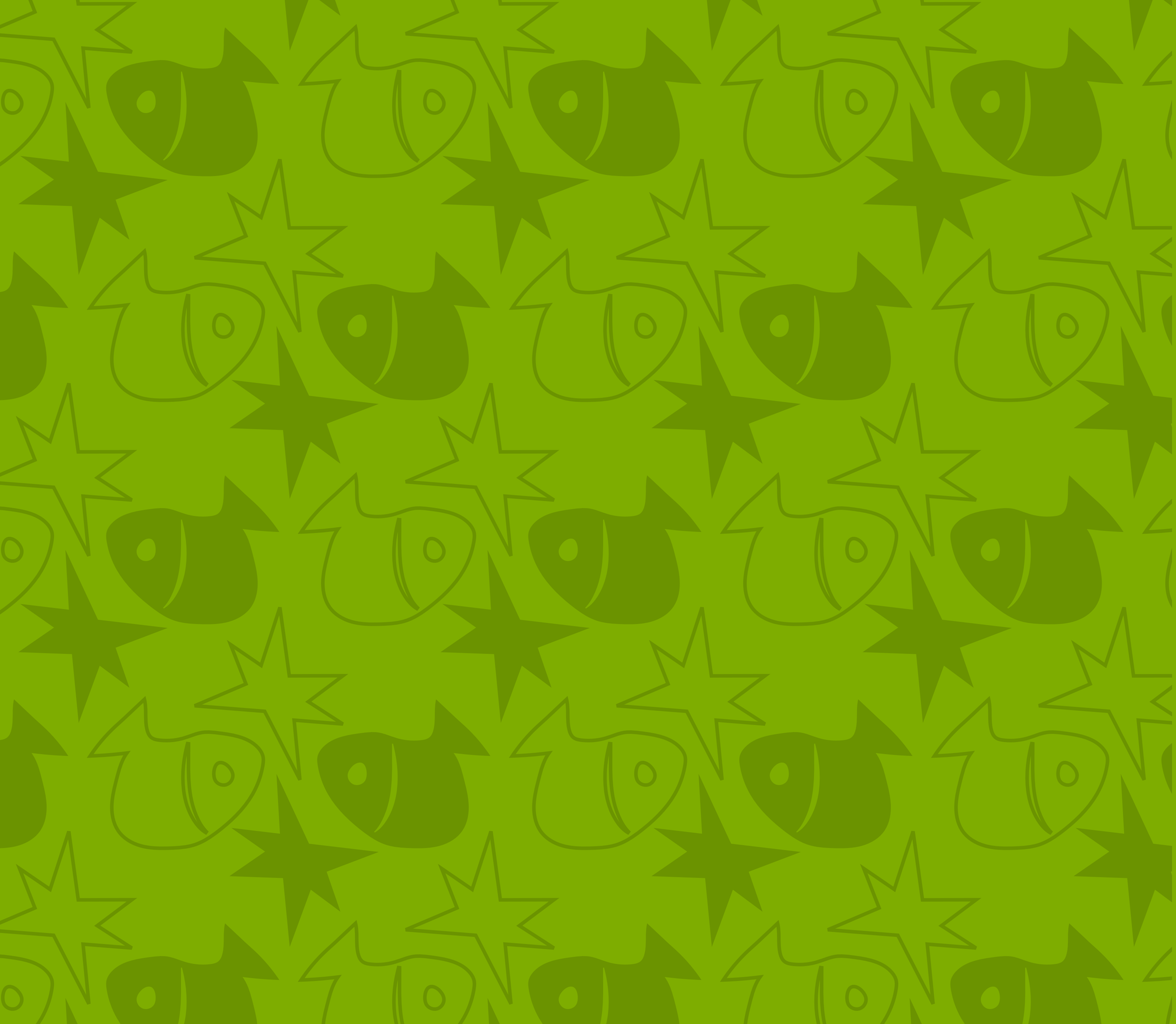
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hank
you